



食芯资本
BITS×BITES

Shaping the Future of Good Food in China

December 2020



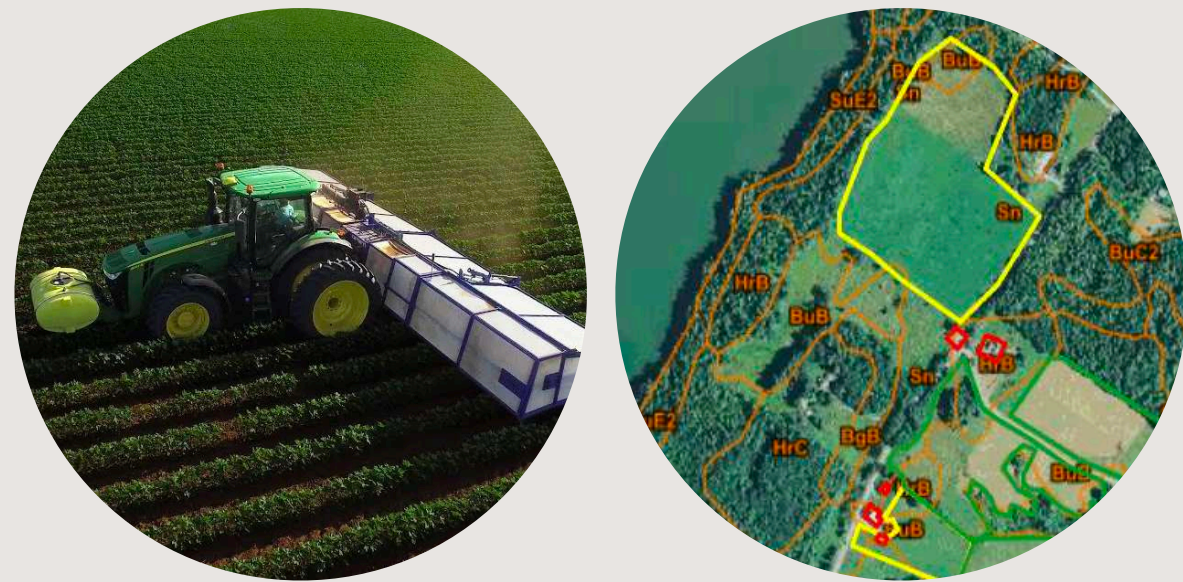
OUR MISSION

WE FUND BEST-IN-CLASS
AGRIFOOD TECH STARTUPS
AND BUILD A **COLLABORATIVE**
ECOSYSTEM TO SHAPE
THE FUTURE OF
GOOD FOOD.

We focus on mid- and upstream agrifood innovation opportunities with an emphasis in five investment theses

Bits x Bites agri-food tech investment theme highlights

SUSTAINABLE AGRICULTURE:
PRECISION AG, INDOOR FARMING



CROP & ANIMAL HEALTH:
RESISTANT REMEDIES, GENETICS & BREEDING



ALTERNATIVE PROTEIN:
NOVEL INGREDIENTS, CELLULAR AG



HUMAN HEALTH & NUTRITION:
FUNCTIONAL INGREDIENTS, PERSONALIZED NUTRITION



WASTE AND PACKAGING REDUCTION:
SHELF LIFE EXTENSION, MATERIAL ENGINEERING



Farming

Production

Packaging

Distribution

Logistics

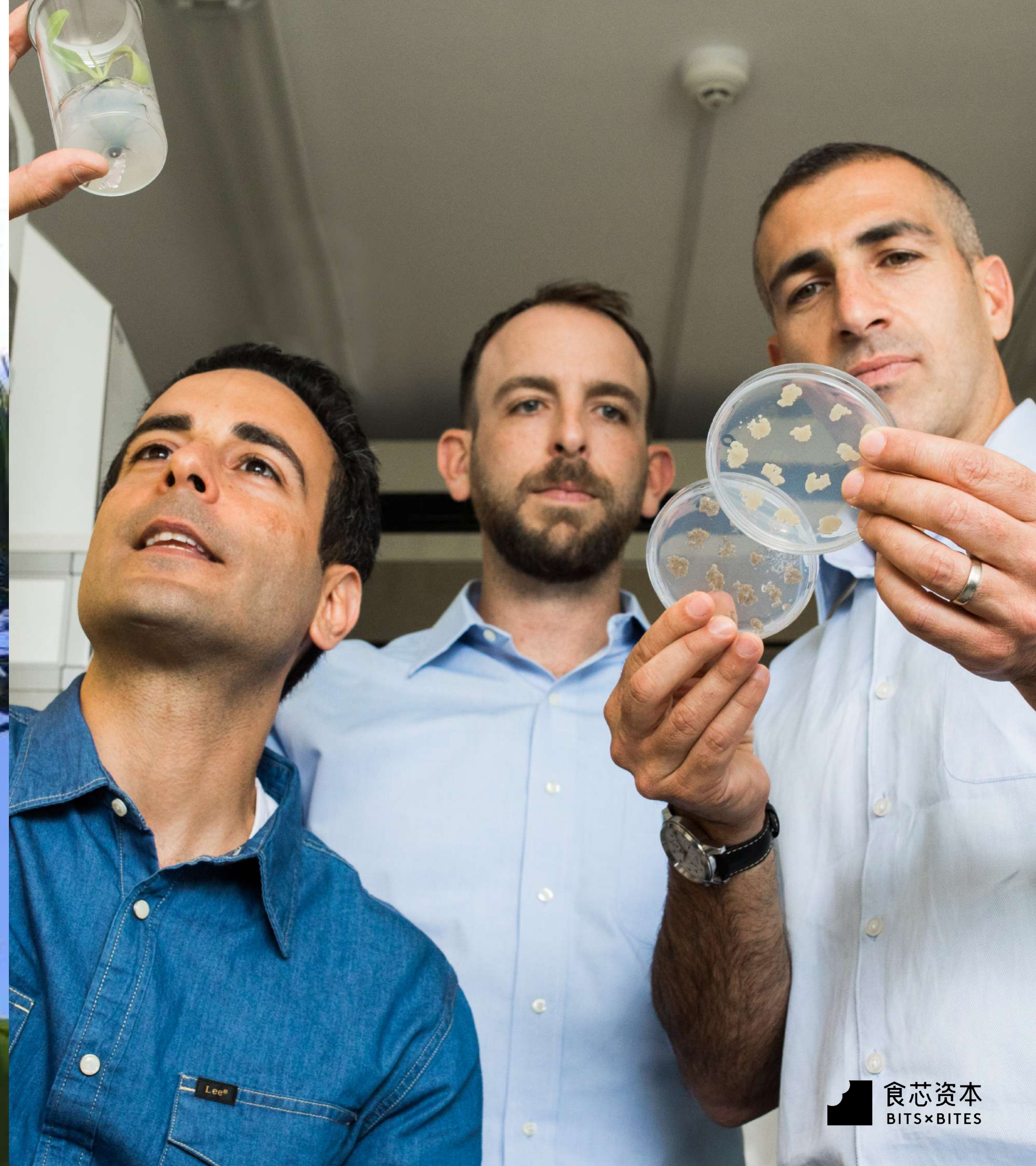
Retail

Food Services





Tropic Biosciences™



FUTURE MEAT

